

# COURTNEY UTT

www.uttwerk.com  
courtney@uttwerk.com  
415-823-5451

---

## SKILLS

Visual design strategies for product branding and identity. Design includes logos, stationery, websites, interactive pdfs, books, DVDs, CDs, magazines, product catalogs, product packaging, posters, flyers, investment documents, marketing ephemera & convention booth displays.

---

## AWARDS

- + 2010 Venus Fabriculosa, 50 Best Covers, *The Name of the Rose*
- + 2009 DRAWN! Favourite Comics and Art Books, *GoGo Monster*
- + 2008 Batchelder Award, *Brave Story*
- + 2008 PASS Award, *From the Bottom of the Heap*

---

## PUBLICATIONS

*Re-Covered Rose: A Case Study In Book Cover Design As Intersemiotic Translation*, John Benjamins Publishing Company, 2011  
*Fotolog.book*, Thames & Hudson, 2006  
*Don't Think Just Shoot*, Booth Clibborn Editions, 2003  
*We Owe You Nothing: Punk Planet, The Collected Interviews*, Akashic Books, 2001

---

## EDUCATION

University of California, Santa Cruz BA, Fine Art/Photography, 1995-1998  
*1998-1999 William Hyde & Susan Benteen Irwin Scholarship*

---

## EMPLOYMENT HISTORY

**AIGA San Francisco, [www.aigasf.org](http://www.aigasf.org), San Francisco CA**  
**Volunteer Chair**  
**2011-2013**

Coordinate volunteer needs with our board for each of our events throughout the year, manage all volunteers at each event, and am the point person for all people inquiring about volunteering with us and becoming members.

**Landor Associates, [www.landor.com](http://www.landor.com), San Francisco CA**  
**Senior Implementation Specialist**  
**2011**

Assisted in creating all content and exhibits for their first Online Brand Resource Center for Nextel, which went live in September 2011 in Brasil, México, Argentina, Perú and Chile. The site houses all brand guidelines and assets, is used internally as well as with third party vendors, and was created in English, Spanish & Portuguese.

**Souciant, [www.souciant.com](http://www.souciant.com), Seattle WA**  
**Art Director**  
**2010-2011**

Visual designer for site launch, ongoing art direction, and permanent member of editorial staff.

**John McNeil Studio, [www.johnmcneilstudio.com](http://www.johnmcneilstudio.com), Berkeley CA**  
**Design Consultant**  
**2010-2011**

Design, branding and illustration of online, mobile and print media projects for Jobvite, Juniper, Junos, Nokia and Proxy SF.

**VIZ Media, [www.viz.com](http://www.viz.com), San Francisco CA**  
**Senior Designer**  
**2005-2010**

Visual brand management of their international multimedia publishing company based out of Tokyo, San Francisco and Paris. My design work from VIZ has been distributed internationally, appearing in print in Europe, Central and South America, and Australia. In addition to my design work I also managed all of the freelance designers that we had working on our continuing publications, and supervised the integration of their graphic design efforts into our existing internationally-recognized brands.

---

## SELECTED FREELANCE CLIENTS

**Kasnoff Cosmetics, [www.kasnoffcosmetics.com](http://www.kasnoffcosmetics.com), 2011-2012**

Identity, website, packaging & stationery design for Christina Kasnoff's new skincare company and makeup line.

**Industrial College of the Armed Forces, [www.ndu.edu/icafe](http://www.ndu.edu/icafe), 2011-2012**

Design and production of their interactive pdf syllabuses for their National Security Studies Courses.

**Cedar Hill: Kitchen + Smokehouse, [www.cedarhillssf.com](http://www.cedarhillssf.com), 2011**

Identity, website, stationery & interior design for Jonathan Rietz and Emily Lai's new restaurant in the Marina district.

**Apartamento Magazine, [www.apartamentomagazine.com](http://www.apartamentomagazine.com), 2011**

Photoshoot with Alice Waters in her home for *Alice Waters: It's not hard to wash a salad!* in their April 2011 issue.

**Nojo Restaurant, [www.nojosf.com](http://www.nojosf.com), 2010-2011**

Identity, website, t-shirt, stationery & signage design for Chef Greg Dunmore's izakaya and yakitori restaurant in Hayes Valley.

**Blue Bottle Coffee, [www.bluebottlecoffee.net](http://www.bluebottlecoffee.net), 2009**

Assisted in creating the *Richard Avedon cake illustrations* for their SFMOMA cafe.

**PM Press, [www.pmpress.org](http://www.pmpress.org), 2007-2009**

Logo design for PM Press, their *Pamphlet series*, and science fiction imprint *Switchblade*. Art direction, cover and interior book design for 15 books including *Banksy Locations & Tours*, by Martin Bull; *From The Bottom of the Heap*, by Robert Hillary King; *I-5*, by Summer Brenner; *The Jook*, by Gary Phillips; *Wobblies & Zapatistas*, by Staughton Lynd & Andrej Grubacic.

**Natural World Museum, 2007-2008**

Design and production of the catalog *Envisioning Change*. Published in conjunction with the United Nations Environment Program for the international traveling exhibition *Melting Ice/Hot Topic*.

**Other Magazine, 2007**

Guest designer for Issue 13, *The Dead Magazines Issue*. Published by Annatee Newitz and Charlie Jane Anders of io9.